

Ramowy Program

Foreign Students in Poland 2015 conference

Organisers: Conference of Rectors of Academic Schools in Poland (CRASP), Marie Curie-Skłodowska University(UMCS), City of Lublin, “Perspektywy” Education Foundation

Venue: UMCS Law and Administration Faculty Auditorium
Lublin, Plac Marii Curie-Skłodowskiej 5

(as of 20.01.2015)

Wednesday 21 January 2015

15:00 – 19:00 Registration

venue: Mercure Unia Lublin Hotel, Al. Raławickie 12, 20-037 Lublin

19:00 – 21:00 *Welcome Reception*

venue: Mercure Unia Lublin Hotel

Thursday, 22 January 2015

08:30 – 09:30 Registration

venue: Auditorium of the UMCS Law and Administration Faculty, Lublin Plac Marii Curie-Skłodowskiej 5

09:30 – 09:45 **Opening Session**

- **Prof. dr hab. Stanisław Michałowski** – Rector, Maria Curie-Skłodowska University –
- **Prof. dr hab. Wiesław Banyś** – Chairman, Conference of Rectors of Academic Schools in Poland (CRASP), Rector, University of Silesia
- **Krzysztof Żuk** – Mayor of Lublin
- **Waldemar Siwiński** – President “Perspektywy” Education Foundation

9:45 – 10:15 First day Keynote speech

- • Representative of the Ministry of Science and Higher Education (*tbc*)

10:15 – 11.30 Plenary session I

Key problems of internationalisation of the Polish universities 2015 – where are we? Which way are we going?

Chair: **Prof. dr hab. Włodzimierz Nykiel**, Chairman, KRASP International Cooperation Committee, Rector, University of Łódź

Występujący:

- **Prof. dr hab. Andrzej Koźmiński**, President and founder of the Koźmiński University: - *Internationalisation of science and didactics – How to eat this*

frog and enjoy it?

- **Prof. dr hab. inż. Jan Szmidt**, Rector, Warsaw University of Technology: - *Development by internationalisation*
- **Prof. dr hab. Marta Kicińska-Habior**, Vice Rector University of Warsaw

Discussion

11:30 – 12:00 *coffee break*

12:00 – 13.30 Plenary session II

Students from the East – recruitment, service, place on the job market

Chair: **Prof. dr hab. Stanisław Michałowski**, Rector, Maria Curie-Skłodowska University, plus introduction: - *What are they like, where did they come from, what are they planning? – the results of a survey of Ukrainian students at UMCS*

Participants:

- **Prof. dr hab. Mirosław Nakonieczny**, Vice Rector), University of Silesia; **Joanna Laskowska**, Head of the International Students Admissions Office, University of Silesia: - *Where exactly is the East? Recruitment potential of the eastern markets.*
- **Łukasz Wojdyga**, Director , Centre for International Cooperation, Warsaw University of Technology: - *Lessons of implementation of the Erasmus Mundus programme with participation of universities from Ukraine and other eastern countries. Conclusions drawn from the free places offered foreigner students at the WUT.*
- **Maria Stós**, Recruitment Department, Jagiellonian University; **Gabriela Nowicka**, JU International Students Office: – *Foreign? Far-away? Our own! – students from East at the Jagiellonian University.*
- **Prof. dr hab. Barbara Hlibowicka-Węglarz**, Vice Rector, Maria Curie-Skłodowska University: - *How to effectively build a brand of a university friendly to Eastern students – example of the UMCS in Lublin.*

Commentators:

- **Dr Bianka Siwińska**, Coordinato, “Study in Poland”, “Perspektywy” Education Foundation: - *“They take our places...” – problem of the social perception of presence of Ukrainian students in Poland*
- **Prof. Taras Finikov**, President, International Foundation for Educational Policy Research (Ukraine), former deputy minister of education of Ukraine: *“End of the Ukrainian Eldorado?”* (report presentation)

Discussion

13:30 - 14:45 *lunch*

14:45 – 16:15 Plenary session III

International student recruitment – key markets, good practice, new initiatives

Chair: **Waldemar Siwiński**, President, “Perspektywy” Education Foundation

Participants:

- **Prof. dr hab. inż. Tomasz Łodygowski**, Rector Poznań University of Technology: - “Study Engineering in Poland” program - engineers joining forces
- **Prof. dr hab. Wojciech Bieńkowski**, Vice Rector, Łazarski University: - *Development of economy studies in English language in Poland –best examples and international cooperation*
- **Barbara Nowacka**, Chancellor, Polish-Japanese Institute of Information Technology: - *Presentation of the project financed through the “Promotion of education at Polish universities among foreigners” program*
- **Ewa Kiszka**, Department for International Cooperation, Promotion and Development Projects, Gdańsk Medical University: - *Swamped by recruitment agencies – without a test drive*
- **Tomasz Jurek**, marketing expert: *"I like it!" – promotion of a university's offer for the foreign targets on Facebook*

Preview of the “Study in Poland” promotional video

Discussion

16:15 – 16:30 *coffee break*

16:30 – 18:00 Plenary session IV

Internationalisation partners. Possibilities of systemic support for the Polish universities by the Ministry of Foreign Affairs (MSZ), Ministry of Interior (MSW), Border Guard – SG and organizations responsible for economic promotion of Poland

Chair: **Prof. dr hab. Andrzej Mania**, Vice Rector, Jagiellonian University

Invited speakers:

- **Marek Ciesielczuk**, Director, MSZ Consular Department
- **Tomasz Szeratics**, Director, Department of Public and Cultural Diplomacy
- **Tomasz Cytrynowicz**, Director, Office for Foreigners
- **Kpt. SG Iwona Przybyłowicz**, Advisor, Foreigners Management, Border Guard
- **Sławomir Majman**, Chairman, Polish Information and Foreign Investment Agency
- **Robert Kępiński**, Advisor to the Chairman of the Polish Tourist Organisation

*19:30 – 22:00 Conference Dinner combined with the Gala of the INTERSTUDENT competition for best international student in Poland
venue: Mercure Unia Lublin Hotel.*

Friday, 23 January 2015

09:30 – 11:00 Plenary session V

Higher Education – the key to the future. International promotion of big cities through support of their academic potential

Chair: **dr Mariusz Sagan**, Director for Strategy and Investors Service, Lublin City Council

Invited to the panel:

- **Hanna Zdanowska**, Mayor of the City of Łódź
- **Jacek Jaśkowiak**, Mayor of the City of Poznań
- **Paweł Adamowicz**, Mayor of the City of Gdańsk
- **Krzysztof Żuk**, Mayor of the City of Lublin

Discussion

11:00 – 11:30 *coffee break*

11:30 – 12:30 Special session (*delivered in English*)

Internationalisation - seen from outside Poland

Chair: **Prof. Wiesław Banyś**, President of CRASP, Rector of the University of Silesia

Participants:

- **Prof. Hans de Wit**, Centre for Higher Education Internationalisation at the Università Cattolica Sacro Cuore in Milan: - *Global trends in internationalisation*
- **Prof. Sijbolt Noorda**, President, Academic Cooperation Association (ACA, Brussels), President, Magna Charta Observatory (MCO, Bologna): - *Internationalization, quality issues*

12:30 – 14:30 Plenary session VI

Internationalisation in the area of research – necessity, challenges, strategy

Chair: **Prof. dr hab Jacek Witkoś**, Vice Rector, Adam Mickiewicz University in Poznań

Participants:

- **Prof. dr hab. Stanisław Kistryn**, Vice Rector, Jagiellonian University
- **Prof. dr hab. Adam Jezierski**, Vice Rector University of Wrocław
- **Katarzyna Walczyk-Matuszyk**, Chairperson of The Top 500 Innovators' Association, Country Contact Point "Horizon 2020": - *International networking – how to effectively launch your offer on the international research and innovation market.*

Discussion

13:30 – 14:00 Closing session

Challenges of internationalisation of the Polish higher education in the changing European and global landscape

- **Prof. dr hab. Wiesław Banyś**
- **Prof. dr hab. Stanisław Michałowski**

- **Waldemar Siwiński**

14:00 -15:00 *Farewell lunch*

Conference website: www.studyinpoland.pl/konferencja2015